# INTRODUCING DEADLINE () GT FOR SNAIL AND SLUG CONTROL.

# **Metaldehyde and AMVAC**

- Metaldehyde was one of the first products brought to market by AMVAC in 1964
  - AMVAC continues to ensure that this powerful a.i. is available in the market
  - Combination of regulatory efforts and product innovations
- DEADLINE GT is an innovative new formulation of metaldehyde with significant benefits for growers
  - Proud to announce the next evolution of metaldehyde with the introduction of...

# DEADLINE () GT

# FAST. EFFECTIVE. LONG LASTING.

New DEADLINE® GT™ from AMVAC

### **DEADLINE GT OVERVIEW**

- DEADLINE® GT™ is a unique, patentpending, pelleted bait that delivers fast, effective, long-lasting snail and slug control
  - Unique formulation allows for:
    - Fast acting control more baiting points and more palatable to the slugs & snails
    - Control that lasts longer than other slug and snail control products
    - Most consistently effective form of metaldehyde in the market

### **DEADLINE GT FORMULATION**

- What makes **DEADLINE GT** unique?
  - Patent-pending formulation that results in unique dry pellets with a high level of uniformity
    - Allows optimum spreading characteristics
    - · No loss of pellets due to breakage or friction during application process

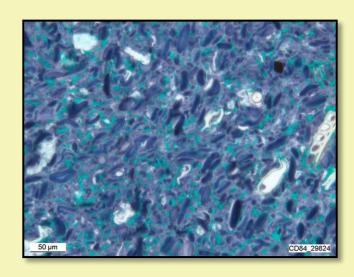


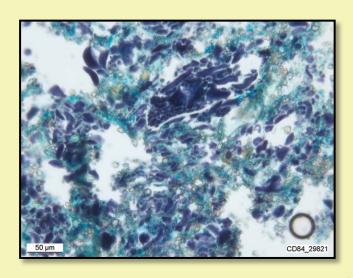
### **DEADLINE GT FORMULATION**

- While the dry pellet characteristics are outstanding, it's what happens when the product gets moist that makes DEADLINE GT truly unique
  - Product is formulated with "pores" that allow for expansion and contraction of pellet
  - This allows for the product to re-harden when it dries and remains effective in the field long after the competition

### **DEADLINE GT FORMULATION**

- Under the microscope, the dry pellet is a compact structure with few pores
- Once the pellet is moist the microscope shows a pattern with larger pores







### **DEADLINE GT DRY VS. WET**

These images clearly show the difference between the dry and moist DEADLINE GT pellets

### **FAST ACTING**

- DEADLINE GT works faster than any other pelleted product available
  - Unique, patent-pending, pelleted bait
  - Allows for moisture to be absorbed faster and pellets soften sooner
  - Increased palatability and availability to slugs and snails
  - Slugs and snails find the DEADLINE GT pellets faster than any other pelleted bait formulation

### **EFFECTIVE**

- DEADLINE GT kills more slugs and snails. Period.
  - A consistent, smaller pellet increases the number of baiting points, so slugs and snails can't miss DEADLINE GT
  - Pellets expand by 80 percent when wet, resulting in increased palatability
    - Slugs and snails demonstrate a preference for DEADLINE GT<sup>1</sup>
  - Harnesses the power of metaldehyde, making it the most effective it can be in the field





### **LONG-LASTING**

- No other molluscicide has more staying power than DEADLINE GT
  - Provides superior control and lasts longer than the competition
  - Pellets can, and do, re-harden time and again for optimum performance
  - Rain and irrigation resilient formula keeps the product viable in the field long after other metaldehyde products are ineffective

# **Currently Labeled Uses**

- Artichokes
- Berries
- Citrus
- Lettuce, Cole Crops, other Leafy Greens
- Tomatoes
- Strawberries
- Grass Grown for Seed

## **Pending Uses**

- Berries: Additional caneberry, bushberry, and low growing berry varieties
- Celery, Rhubarb, Swiss Chard, Chinese Celery,
   Celtuce, Cardoon, and Florence Fennel
- Corn (field and sweet)
- Soybean (state specific)
- Grass (grown for Forage and Hay)
- Mint (Peppermint, Spearmint and their Oils)
- Taro (Wetland)

### **PRODUCT USE**

- Packaging
  - DEADLINE GT will be packaged and sold exclusively in 50 lb. bags
- Example use rates
  - Grass grown for seed
    - The maximum application rate is 26.6 lbs./acre for up to 4 applications per growing season
      - Minimum retreatment interval is 21 days
  - Citrus
    - The maximum application rate is 33.3 lbs./acre for up to 6 applications per growing season
      - Minimum retreatment interval of 14 days

### **SUMMARY BENEFITS**

- The unique and innovative characteristics of DEADLINE GT provide the following benefits
  - Fast kill
    - Moist, more palatable pellets and more baiting points
  - Effective
    - Optimizes the power of metaldehyde
  - Long lasting
    - Lasts longer than the other products on the market

### **DEADLINE GT**

Questions?

Recommended rates vary due to pest and application method. Please consult the full label for crop- and pest-specific recommendations and follow all label recommendations.

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