

THE RELIABLE SOLUTION FOR FLEAHOPPER CONTROL.

Bidrin®



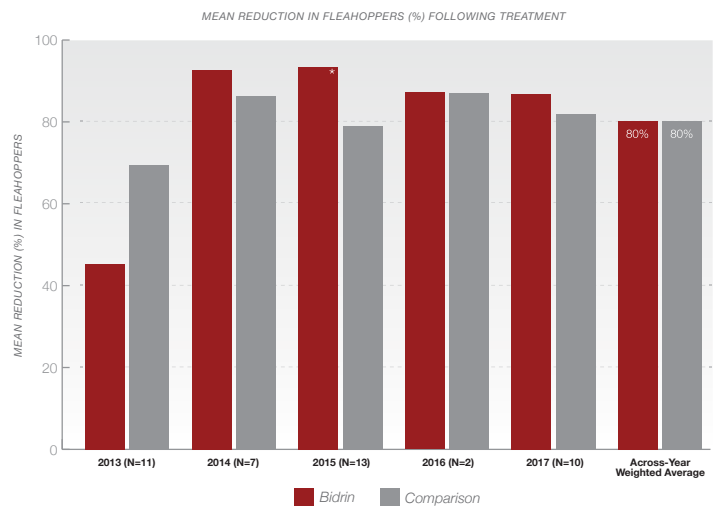
Fleahoppers are piercing, sucking feeders, very similar to tarnished plant bugs. Fleahoppers can cause devastating damage during the first three weeks of squaring and lead to harvest delays and heavy yield loss.

When fleahoppers are the problem, Bidrin® insecticide is the solution: Quick knockdown of adult fleahoppers with systemic activity to provide short term residual control of nymphs. Unlike acephate, Bidrin does not flare spider mites and is the perfect partner in rotation with neonicotinoid insecticides for resistance management.

Bidrin® - Key Benefits

- Quick knock-down of adults and nymphs
- Locally systemic activity for short term residual control
- Unlike acephate, Bidrin does not flare spider mites
- Ideal rotation choice in resistance management programs
- Tank-mix friendly with most herbicides

Efficacy of Bidrin in Cotton - Fleahoppers



Consultant Demonstration Program Results, 2013-2017
 N = sample size. Based on paired t-test analysis, treatments are significantly different at P<0.1 (*).

EARLY SEASON USE – Emergence to pre-bloom protection that stops damage to pinhead and small squares through pre-bloom:

A single application of 3.2 fl. oz./acre of Bidrin is labeled for early season fleahopper control — Do not apply more than 3.2 fl. oz./acre or make more than one application during the early season (emergence to pre-bloom growing stage)

The 3.2 fl. oz/acre rate restriction applies only to early season use

Bidrin is a valuable tool for mid-to-late season plant bug and stink bug control. **Once cotton reaches the first bloom stage of growth, Bidrin may be applied at rates of 4 to 8 fl. oz./acre. Maximum seasonal use for pest control after first bloom is 16 fl. oz./acre.**